

# ALISIA GRUENDEL

Illustrative Artist & Designer

## CONTACT

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## EDUCATION

### **Savannah College of Art & Design**

*Summer 2025*

Master of Fine Arts  
Illustration

### **University of Connecticut**

*2021*

Bachelor of Fine Art  
Digital Media & Design  
3D Animation Concentration  
*Cum Laude*

## SKILLS

Illustration  
Visual Development  
IMB Enterprise Design Thinking  
Art Direction & Ideation

Adobe Illustrator  
Adobe Photoshop  
Procreate

Public Speaking & Engagement  
Communication  
Collaboration & Teamwork

## WORK EXPERIENCE

### **SCADstory | Savannah, GA**

*Student Docent | Oct - PRESENT*

- Assists in maintenance and operation of the #1 TripAdvisor rated experience in Savannah. Answer questions about SCAD to prospective students and visiting guests alike

### **SCADpro x Royal Sport LLC | Savannah, GA**

*Designer & Presenter | March - May 2024*

- Designed complete online presence, including assets, for niche men's golf apparel company.
- Collaborated to create comprehensive Style Guide(s) utilizing Phase 1 art direction and decisions
- Conducted final presentations of completed projects by Web Team.

### **BrightDot**

*Freelance Story Artist | January 2022*

- Coordinated with company founder & CEO to create new promotional material that supported the client, Broward College's, campaign message
- Illustrated custom story art for clients, meeting their creative vision and ensuring satisfaction with the final product.

### **NBC, 2020 Tokyo Olympics | Stamford, CT**

*Freelance Researcher | August 2021*

- NBC's broadcast and coverage of the 2020 Tokyo Olympics
- Coordinated with Tokyo-based staff to transmit important data required for real-time television programming.
- Documented and developed feedback on five sporting events for internal publication.